



Region 10 Newsletter

Greetings from Region 10 VP

Marty, Jack, Bill, Robert and I just returned from the National Exchange Club Mid-Winter Conference in Chandler, Arizona. What a great event! We were re-energized, motivated, and learned so much more about Exchange. We did miss our two NC guys, Paul and Dan. We had a chance to sit down together and talk about our accomplishments and what we still need to do. The Conductors are on the tracks and are rolling. They just welcomed a 7th new club this year with 42 members. See what just one club can do to your District's membership. Wouldn't it be wonderful if each of our District's in Region 10 would POM a new club,

You will really enjoy the Sheraton Wild Horse when you come this summer to our National Convention on July 11 - 14, 2012. The hotel is beautiful, but big. Just bring those walking shoes. There is plenty to do in the area and if you are lucky you will see wild horses roaming out in front of your window.

The NEC Board approved two very important items in Chandler last week. Tracey Edwards who was our Interim Executive Director was voted to be our Executive Director. There were over 40 applications for the position. We welcome Tracey to the position and know she will continue to do an excellent job. As a result of this action, her old position of Finance Director will be advertised and filled soon. The second decision of importance was that all of the Programs of Service including Child Abuse Prevention was moved from the Foundation to the National Exchange Club. As a result of this, two positions are being advertised - Director of Child Abuse Prevention Services and Development Director. Both positions will be housed

in Toledo at the national headquarters. The Foundation will now be only for Fund Raising.

I have decided that I will run for a 2nd two year term as your Regional Vice President. If I am elected, my term will end in 2014 so we need to be thinking about who will run. I will make sure that I get all of my paper work into the NEC by March 14, 2012.

As we begin the New Year and the last half of your term, I want you and your district to think about a few things. Region 10 is down 98 members as of the end of Dec. 2011. There are 91 clubs in Region 10, can we make that 94 clubs before June and add back those 98 members?? NC is still on top with a -28; SC with a -31; and Georgia with -31. We can achieve this goal. I know we can.

- Are you happy with what your district has accomplished this year?
- Are you meeting your goals and objectives?
- What are some things that you planned to do and haven't done?
- What can I do to make a difference in Exchange before June 30?

This is a great time to sit down and go over your accomplishments so far this year and set your goals for the next 6 months so that your district will finish strong.

Georgia, North and South Carolina District Events

North Carolina will have its Mid-Winter Conference in Kingston, NC on the weekend of Jan. 27 -28, 2012. I will be one of the trainers doing something on growth and retention.

South Carolina has its Mid-Winter Conference at the Embassy Suites in Greenville on Feb. 3 - 4, 2012. Tracey Edwards, our new Executive Vice President will be our featured speaker.

Georgia will have its 2nd Board meeting on Feb. 4th. I hate that I'll miss it since I will be in SC at Mid-Winter. Georgia has had two video conferences that have been very successful.

Happenings in your District

I would like to visit as many clubs as possible in each of your districts. If you know of anything eventful, let me know and I'd like to try to come.

Thoughts on a Region 10 Get-together

What about the weekend of Feb. 24-25, 2012.

I have heard from several of you and the weekend of Feb. 10 - 12, 2012 doesn't work. Please let me know ASAP if the Feb. 24-25 doesn't work for you. My thought is to have each of the District Presidents, President Elects, and Immediate Past Presidents come with their spouses to Charleston. Others have asked to come and I'm OK with that. I am a member of the Isle of Palms Exchange Club and we have a club building that we can use. I will work on getting another Exchangite in our area to host you in their homes so that you won't have to get a hotel room. Please let me know if you prefer to stay in a hotel and I'll get you the information you need. We would be pumped up from Mid-Winter and ready to plan. Fri. travel day to Charleston. Tentative Schedule:

- Fri. night we'll have a cook out at my house
- Sat. morning meet at IOP Club Building on the Isle of Palms for planning, fun, and fellowship.
- Sat. night a fun dinner somewhere in the area

Sun. morning a breakfast at my house before you depart for home

Agenda items:

- **Plan for Region 10 to Host the 2013 National Convention in Greensboro, NC**

- Do we want to have a combined Mid-Winter Conference in 2013 instead of all 3 doing this?
- Strategic Planning
- What is on your Mind, we can add to the list

National Convention in Greensboro - 2013

At the National Convention in Detroit I talked with several of you about Region 10 being the host instead of NC at the Greensboro Convention in 2013. Everyone I talked with seemed very interested in the idea and helping the NC District Exchange Club with this project. Let me know your thoughts and we'll talk about it in when we meet in Feb. North Carolina has some good ideas and it would be fun to help them making the work fun and a lot easier with more hands.

In Sympathy

Past National President, Margie Miller's mother passed away on Jan. 1, 2012. Memorial can be sent to the NECF in Memory of Annie Leggett McLemore or a card sent to Margie and Fenton at 458 Planters Trace, Charleston, SC 29412. Fenton was in the hospital while Margie traveled to her Mother's funeral. He is at home now, but is on oxygen and is not in tip top shape yet. Please keep him in your prayers.

Ellie Royal, who is a Court of Honor inductee, Past Georgia District President and Member of the Waycross Exchange Club passed away on Jan. 5, 2012. Memorials can be made to the Waycross Exchange Club Child Abuse Prevention Program and cards can be sent to his daughter: Mr. and Mrs. Raymond House, 118 George Lane, Brunswick, Ga. 31525

Important Information that you need to let your Clubs know about or you need to DO

- **Don't forget that you need to send me your DP or DPE reports by the 5th of each month. YOU Guys have been slack in that department. Remember you are the leaders of your District and you need to set an example.**
- You might think about have a teleconference for a board meeting once a year. All you need to do is call Gail Weller at National (1-800-924-2643) and she will give you the telephone # and code to use while calling in. The National Board has a call in meeting each week.
- **Blue Monday's** is being added to April Child Abuse Prevention Month. President Sid Mobley has added something new to the annual observance of Child Abuse Prevention Month in April 2012 and that is Blue Monday. This new part of the program asks you to encourage all of your members to wear blue on Monday's as a sign of support of our efforts toward child abuse prevention. You may have seen in the recent EXCHANGE TODAY magazine the new blue shirts that are for sale. They are really sharp. Make plans early and prepare a great campaign for your area. Go to the National web site and get some really great ideas.
- Encourage all of your clubs to receive the **National Service Award**. This is an award that is not hard to receive, but clubs must post the activities that they do in each of our programs of service.
- **STAND UP America - Jan. 15 - April 15, 2012**. By now, all clubs should have received their kits from National detailing the "Stand Up America"

membership program. If you have not, let National know immediately so that they can send you one. This campaign is simple. It combines our strength in Americanism with a campaign that makes it very simple for you to recruit new members. With this program, new members are actually getting 90 days of membership FREE because their National dues are waved. Districts and clubs have the option of waiving the dues as well.

Our Region 10 Leaders

Georgia

Marty Smith, District President marty.smith@oconeeemc.com

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North Carolina

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Dan Wakeley, District President Elect exchangitedan@earthlink.net

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South Carolina

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Send me your Board meeting dates, and Spring Conf. dates to make sure that I have them all on my calendar. Thanks,

Merry Christmas and Happy New Year